



Project Seed Information Package

Prepared by Red Hot Arts Central Australia

November 2021



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Project Seed is a Red Hot Arts Central Australia initiative that supports local artists to develop and create a new work, and present it at our annual signature event, Desert Festival. Desert Festival is a community arts festival that celebrates local artists and the arts community, and supports community engagement, economic opportunities, and visitation to Central Australia. Desert Festival has a long and strong history of delivering an inclusive, vibrant and unique arts festival that is reflective of its home here in Central Australia.

From inception to presentation of the new work, Red Hot Arts Central Australia and the Desert Festival team will support artists by providing funding, time, space, and expertise in various design and production elements, over a five-month period in the lead up to the festival.

Project Seed is proudly supported by the Northern Territory Government.

About Project Seed

Successful participants will have access to:

- \$10,000 to put towards the creative development of their project/work (artist wages, materials, equipment hire). Artists will need to outline how they will spend these funds in their EOI
- dedicated time from our production team to design lighting plans and costumes, draw up technical specification sheets and run sheets specific to their show and venue, help source venues etc.
- support from a mentor or dramaturg to support the conceptual and artistic content of the work
- support in developing marketing materials for the Desert Festival and future presentations
- in kind rehearsal space at 67 Bath St
- assistance in applying for further funding to support the work.

Successful participants will be required to:

- develop a work that is presentation standard, and able to be a stand-alone ticketed event at Desert Festival.
- undertake a two-week rehearsal intensive at 67 Bath St to develop the work
- work with Red Hot Arts Central Australia and the Desert Festival team to build a clear rehearsal and production schedule, with expectations outlined, and targets to be met, throughout the process
- report artistically and financially to Red Hot Arts on your project throughout the process
- enter into a funding and project agreement with Red Hot Arts Central Australia, and adhere to the Terms and Conditions listed below.



How to apply

Project participants will be selected through an EOI process, which will be assessed by a panel. EOIs need to be submitted through an online application form which can be accessed on Red Hot Arts Central Australia's website (www.redhotarts.com.au). A budget template can also be accessed there. The number of successful applicants will be determined during the assessment process.

Applications open Friday 19 November and close at 5pm 17 December. Applicants will be informed of the outcomes of their application in January 2022.

Red Hot Arts Central Australia is holding an information session for applicants about the program and application process at 5:00pm on Wednesday 1 December at 67 Bath St.

Contact Red Hot Arts Central Australia on 08 8952 2392 or arts@redhotarts.com.au with any enquiries.

Timeline

2021

19 November – EOIs open

1 December – Information session at 67 Bath St

17 December – EOIs close

2022

Mid-late January – Notification of EOI outcomes

February-August – Creative development of projects

September – Presentations at Desert Festival



*Prickly Pear @ Desert Festival 2021
Photo: Oliver Eclipse*



*Bambadino @ Desert Festival 2021
Photo: Oliver Eclipse*



*GUTS Dance, DANCE (a short homage)
Photo: Ivan Trigo Miras*

Terms and Conditions

1. Eligibility

1.1 Applicants need to be residents of Central Australia, and aged 16 years and over (as of 19 November 2021). For group entries, at least one member of the group needs to be aged 16 years and over.

1.2 All proposed projects/works must be the applicant's own creation and original work, and cannot infringe upon the copyright, intellectual property rights, or moral rights of any third party.

1.3 All proposed works must be new, and must not have been previously performed elsewhere. Proposed works can be a development on a previous work/theme/concept by the applicant, but applicants must justify how the proposed work is a new creation.

1.4 To be considered eligible, applicants must complete all relevant sections of the Project Seed application, and provide all required supporting material.

1.5 Applicants can submit multiple applications, but no more than one (1) of these applications can be successful. Separate application forms are required for multiple entries.

1.6 Applicants who are a primary applicant for one submission, can also be listed as 'key personnel' in another group's submission.

2. Entry requirements

2.1 Entries close 5pm 17 December 2021. No late entries will be accepted – entries received after the closing date and time will be deemed ineligible.

2.2 No further information or attachments can be provided by applicants, or changes made to applications, after the closing time and date, unless specifically requested by RHACA.

2.3 Entries must be submitted through the provided online form, unless otherwise negotiated.

2.4 RHACA reserves the right to refuse to accept any entries that contains any material which is or is reasonably likely to be defamatory, obscene, offensive, contrary to standards of decency; that has been submitted in bad faith, or which RHACA has reasonable grounds to believe infringes the intellectual property rights (including the moral rights) of a third party.

2.5 By entering Project Seed, each applicant agrees to indemnify RHACA against all loss, damage, costs (including legal costs) or liability whatsoever arising out of or in connection with the entrant's breach of these terms and conditions (including the content requirements) or negligence of the entrant or participant.

2.6 RHACA reserves to choose the number of successful applicants, at its discretion.

Terms and Conditions cont.

3. Assessment process

3.1 An assessment panel will choose the successful project participants based off their provided applications. The panel's decision is final. No correspondence will be entered in to.

3.2 Applicants will be notified regarding the outcome of their application in January 2022.

4. Project requirements

4.1 Project participants will be required to sign an agreement with RHACA, which will include but is not limited to the terms and conditions outlined here.

4.2 Project participants are required to work with the Desert Festival team to build a clear rehearsal and production schedule, with expectations outlined and targets to be met throughout the process.

4.3 Project participants must be able to undertake a two-week rehearsal/creative intensive (minimum 20 hours per week) at 67 Bath St before July 2022.

4.4 All project participants must be able to commit to rehearsing/creating a minimum of 50 hours (approximately two (2) hours per week) outside of the two-week intensive from March-September 2022. These project/work development hours can be spread across the timeframe however best suits the project participants.

4.5 Project participants are required to have received two doses of a COVID vaccination at the time of signing of the agreement, and must show evidence of this.

4.6 Project participants (both sole traders and groups, but not individual members of a group) are required to complete a COVID Statement of Commitment before they commence any rehearsals at 67 Bath St, and also meet all 67 Bath St hire requirements. RHACA can support participants to complete their COVID Statement of Commitment if required.

4.7 If project participants do not meet the project requirements and timelines, and where negotiation is not possible, RHACA reserves the right to terminate their involvement in the project at that point.

4.8 RHACA may, at its sole discretion, cancel, terminate, postpone, modify or suspend Project Seed.

4.9 The final project/work, developed during Project Seed, must be presentation standard and able to be a stand-alone ticketed event at Desert Festival.

Terms and Conditions cont.

5. Payments and finances

5.1 Project participants will receive \$10,000 maximum GST excl. to put towards the creative development of their project (artist wages and super, materials, equipment hire) as per their budget provided in their EOI. Changes to how the \$10,000 will be spent need to be negotiated with RHACA.

5.2 Payments will be made at milestones as negotiated with RHACA and listed in the project agreement.

5.3 RHACA require receipts for all project costs.

5.4 If project participants do not complete the project, or produce a work, they may not be paid all of the project fee.

6. Performance

6.1 Works created through Project Seed are to be performed for the first time at Desert Festival, unless otherwise negotiated with RHACA.

6.2 RHACA is responsible for all aspects of Desert Festival's programming, and reserves the right to determine the final program.

6.3 Works created through Project Seed and performed at Desert Festival will receive a performance fee, at an amount negotiated during the project.

7. Copyright

7.1 Copyright for artworks remain the property of the project participant.

7.2 Project participants grant RHACA a non-exclusive licence to use images of their work in print and online within Australia for a period of two years for the purpose of promoting Project Seed and for reporting purposes. If RHACA would like to use images of works for any other purposes, it will contact the project participants directly.