

2021 PROMOTION SPECIFICATIONS AND PRICING

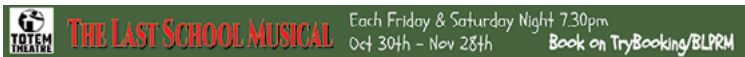
We promote the region's arts and cultural events across traditional, online and digital poster platforms.

- Be seen by 60,000 cars a week via our LED signs, posters and window wraps.
- Load your event to redhotarts.com.au to feature in our weekly newsletter to over 1,600 people or to sell tickets to your event
- Access visitors where they stay and 7,000 + locals a week using our digital posters

LED SIGNS \$60 / \$40 / \$5 REPEATS FOR PAID MEMBERS

Design* and up to two weeks visibility for one event
Format: VENUE - EVENT - TIME - DAY, JPEG file

*Additional \$15 design fee for general and non-members



48px

672px

WINDOW WRAPS

Price: Print, install, up to one month visibility and removal
Format: 300DPI, focus on large images that show the audience experience. Not a poster; include minimal info such as name and date.
Note: Excessive space dedicated to sponsor branding will increase cost due to exposure benefits

WINDOW WRAP NORTH \$900 / ALL \$1470



2730mm main window, 4975mm all windows

WINDOW WRAP WEST 1 @ \$780 / 2 @ 1460 / 3 @ \$2120



2230mm per window, 4460mm two windows, 6690mm all windows

DON'T FORGET!

Share your event in our 'What's On in Alice Springs' Facebook group and at redhotarts.com.au for FREE

For information on becoming a member visit www.redhotarts.com.au/peak-body/membership/

CONTACT US

Website: www.redhotarts.com.au
Email: comms@redhotarts.com.au

LARGE POSTERS \$250 / \$200

Design*, printing and up to one month visibility
Format: print-ready PDF. See specs below.
Note: Long lasting laminated \$300 / \$250
*Additional \$15 design fee for general and non-members



1600mm

1075mm, 10mm frame margins

DIGITAL POSTERS \$60 / \$40

\$5 repeats for paid members
Design* and up to two weeks of visibility
Format: still image (JPEG) or video (MP4)
*Additional \$15 design fee for general and non-members



1920px

1080px